

# Consider these ideas

<b>Idea</b>	<b>Reason</b>
<b>Pickup and delivery service</b>	A day's hike is tiring and there is some stress involved in finding the location.
<b>Packed picnic / Barbeque</b>	Give the client healthy options so they feel really good about the day out. A barbeque at the end is something to look forward to!
<b>CD or USB of the day's pictures</b>	Everyone likes to put up pictures on social media of them doing adventurous activities.
<b>Equipment hire</b>	Clients don't want to spend a fortune on outdoor equipment for just a days' activity.
<b>Cultural optional extras</b>	Having cultural or fun activities either included in the price as a "surprise treat" or at a nominal fee makes people really feel like they are getting good value.